



Global Market Navigator

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Sugar & Gum Confectionery - Brazil (2025)

Sugar & Gum Confectionery - Brazil by Mintel Market Sizes provides you with annual year-end market size data, most recently updated in 2025.

This market covers packaged chewing and bubble gum, fruit and other flavoured, mints, hard, functional and other sugar confectionery. Market size comprises sales through all retail channels including direct to consumer.

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Segmentation of this market

- Bubble Gum
- Fruit Soft
- Functional
- Gum Confectionery
- Hard
- Mints
- Other
- Other Flavoured Soft
- Regular Chewing Gum
- Sugar Confectionery
- Sugar-Free Chewing Gum

Compound annual growth rates

Compound annual growth rate (CAGR) is provided for this market and is based on the last 5 years of available data.

Socio-economic data

Included with this snapshot is socio-economic data for Brazil. Population, Consumer Price Index (CPI), Gross Domestic Product (GDP), Exchange Rates.

Market Size & Forecast

Market size for Sugar & Gum Confectionery - Brazil is given in BRL and tonne with a minimum of five years' historical data. Market Forecast is provided for five years.

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