



## Global Market Navigator

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### **Spirits - Malaysia (2016)**

Spirits - Malaysia by Mintel Market Sizes provides you with annual year-end market size data, most recently updated in 2016.

This market covers all spirits (distilled beverages) and liqueurs (flavoured with fruit, herbs etc.). Market size is based on retail (off trade) and non-retail (on trade and food/other industries) sales.

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#### **Segmentation of this market**

- Brandies & Brandy Type
- Gin Based
- Liqueurs
- Other Spirits
- Vodka Based
- Whiskies

#### **Compound annual growth rates**

Compound annual growth rate (CAGR) is provided for this market and is based on the last 5 years of available data.

#### **Socio-economic data**

Included with this snapshot is socio-economic data for Malaysia. Population, Consumer Price Index (CPI), Gross Domestic Product (GDP), Exchange Rates.

# Market Size & Forecast

Market size for Spirits - Malaysia is given in MYR and litre with a minimum of five years' historical data. Market Forecast is provided for five years.

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