

## **Snack Bars - Malaysia (2022)**

Snack Bars - Malaysia by Mintel Market Sizes provides you with annual year-end market size data, most recently updated in 2022.

This market covers packaged snack bars which can be eaten without accompaniment (e.g. milk) anywhere (such as on street) usually between meals. Market size comprises sales through all retail channels including direct to consumer.

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### **Segmentation of this market**

- Cereal/Granola
- Fruit Bar
- Nut/Seed Bars

### **Compound annual growth rates**

Compound annual growth rate (CAGR) is provided for this market and is based on the last 5 years of available data.

### **Socio-economic data**

Included with this snapshot is socio-economic data for Malaysia. Population, Consumer Price Index (CPI), Gross Domestic Product (GDP), Exchange Rates.

### **Market Size & Forecast**

Market size for Snack Bars - Malaysia is given in MYR and tonne with a minimum of five years' historical data. Market Forecast is provided for five years.

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