

# **Colour Cosmetics - Nigeria (2020)**

Colour Cosmetics - Nigeria by Mintel Market Sizes provides you with annual year-end market size data, most recently updated in 2020.

This market covers eye, face, lip and nail colour cosmetics for women. It excludes nail varnish remover, medicated products including lip salves and cosmetics hardware such as false eye lashes and nails. Market value is based on sales through all retail channels including direct to consumer and selective outlets.

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## **Segmentation of this market**

- Eye
- Face
- Lip
- Nail

## **Compound annual growth rates**

Compound annual growth rate (CAGR) is provided for this market and is based on the last 5 years of available data.

## **Socio-economic data**

Included with this snapshot is socio-economic data for Nigeria. Population, Consumer Price Index (CPI), Gross Domestic Product (GDP), Exchange Rates.

## **Market Size & Forecast**

Market size for Colour Cosmetics - Nigeria is given in NGN with a minimum of five years' historical data. Market Forecast is provided for five years.

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