



Global Market Navigator

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Body Care - Nigeria (2020)

Body Care - Nigeria by Mintel Market Sizes provides you with annual year-end market size data, most recently updated in 2020.

This market covers hand, foot and general body care for women & men. Market value is based on sales through all retail channels including direct to consumer. It includes mass market and prestige lines but excludes the professional sector, including beauty salons, to the consumer.

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Segmentation of this market

- Body
- Foot
- Hand & Nail

Compound annual growth rates

Compound annual growth rate (CAGR) is provided for this market and is based on the last 5 years of available data.

Socio-economic data

Included with this snapshot is socio-economic data for Nigeria. Population, Consumer Price Index (CPI), Gross Domestic Product (GDP), Exchange Rates.

Market Size & Forecast

Market size for Body Care - Nigeria is given in NGN with a minimum of five years' historical data. Market Forecast is provided for five years.

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