



Global Market Navigator

© 2026 Mintel Group Limited. All Rights Reserved. Confidential to Mintel.

Fabric Care - New Zealand (2021)

Fabric Care - New Zealand by Mintel Market Sizes provides you with annual year-end market size data, most recently updated in 2021.

This market covers laundry detergents, fabric conditioners and softeners and laundry aids. Market size comprises sales through all retail channels including direct to consumer and excludes sales to professional laundries and laundrettes.

Purchase of this snapshot allows you to quickly compare the data for this market with your other purchased snapshots on our Navigator platform. Mintel Market Sizes allows to you create charts, tables and export the raw data in all standard formats.

Segmentation of this market

- Conditioners & Softeners
- Laundry Aids
- Laundry Detergents
- Machine Liquid
- Machine Other

Compound annual growth rates

Compound annual growth rate (CAGR) is provided for this market and is based on the last 5 years of available data.

Socio-economic data

Included with this snapshot is socio-economic data for New Zealand. Population, Consumer Price Index (CPI), Gross Domestic Product (GDP), Exchange Rates.

Market Size & Forecast

Market size for Fabric Care - New Zealand is given in NZD with a minimum of five years' historical data. Market Forecast is provided for five years.

To order this report call your local Mintel office:

EMEA: +44 (0) 20 7606 6000

Americas: +1 (312) 932 0400

Asia: +61 (0) 2 8284 8100

Or email marketsizes@mintel.com

This report has been extracted from Mintel Market Sizes, contact us to learn more about our flexible subscription packages.

Fabric Care - New Zealand (2021) is included in a number of subscription packages.

Subscription by Region:

- New Zealand – All Markets
- Asia Pacific – All Markets
- Global – All Markets

Subscription by Industry:

- Household / Home – Global
- Household / Home – Asia Pacific

Related Reports

Fabric Care - Australia (2022)

Fabric Care - China (2024)

Fabric Care - Hong Kong, China (2023)

Fabric Care - India (2022)

Fabric Care - Indonesia (2025)

Fabric Care - Japan (2025)

Fabric Care - Malaysia (2022)

Fabric Care - Philippines (2020)

Fabric Care - South Korea (2025)

Fabric Care - Switzerland (2016)

Fabric Care - Thailand (2018)

Fabric Care - Vietnam (2021)