



## Global Market Navigator

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### **Spirits - South Africa (2018)**

Spirits - South Africa by Mintel Market Sizes provides you with annual year-end market size data, most recently updated in 2018.

This market covers all spirits (distilled beverages) and liqueurs (flavoured with fruit, herbs etc.). Market size is based on retail (off trade) and non-retail (on trade and food/other industries) sales.

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#### **Segmentation of this market**

- Brandies & Brandy Type
- Gin Based
- Liqueurs
- Rum/Sugar Cane Based
- Vodka Based
- Whiskies

#### **Compound annual growth rates**

Compound annual growth rate (CAGR) is provided for this market and is based on the last 5 years of available data.

#### **Socio-economic data**

Included with this snapshot is socio-economic data for South Africa. Population, Consumer Price Index (CPI), Gross Domestic Product (GDP), Exchange Rates.

# Market Size & Forecast

Market size for Spirits - South Africa is given in ZAR and litre with a minimum of five years' historical data. Market Forecast is provided for five years.

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